

## JOIN THE TECH ZONE



Secure a kiosk in the Tech Zone, an affordable, turnkey package designed to maximise your impact as a first-time tech exhibitor. Positioned at the heart of the centrally-located, highly-trafficked Tech Zone at Seatrade Europe, this offer provides you ample opportunity to network with (and boost brand visibility among) cruise line buyers.

### WHAT'S INCLUDED:

- 8 sq. m. stand space in a dedicated Tech Zone
- Continuous truss beam "Expo" incl. fascia board, white, incl. fascia lettering up to max. 15 letters in black, height approx. 10 cm
- System back walls, height 250 cm, white
- Carpet
- 1 information counter, 2 barstools, 1 waste paper basket
- 3 kW power connection, including flat rate for consumption and earthing
- 3 ceiling spotlights (80 W)
- Daily cleaning (carpet, tables, info counter)
- Daily rubbish pick-up (including provision of 1x 60l bin liners per day, incl. disposal)
- 2 exhibitor passes
- 1 exhibitor conference pass

### RECENT SEATRADE EUROPE ATTENDEES INCLUDE:

- Head of IT Security & Compliance – AIDA Cruises
- Technology Delivery Manager – Ambassador Cruise Line
- Senior IT Auditor – Carnival Corporation & plc
- Head of Technical Procurement – Hurtigruten
- IT Delivery Manager – Marella Cruises
- Procurement Category Specialist, Technical – MSC Cruises
- Technical Director – Plantours Cruises
- Technical Buyer – Ponant
- Head of Technology – Saga Cruises
- Manager Entertainment & Technical Operations – Seabourn Cruise Line
- Director of Purchasing – SeaDream Yacht Club
- IT Service Operations Manager – TUI Cruises
- VP Technical – Uniworld Boutique River Cruises
- SVP Fleet Operations – Viking Cruises

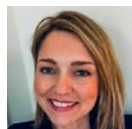
The Tech Zone highlights cutting-edge solutions both onboard and onshore, from shipboard management systems and AI-powered technologies to terminal logistics, alternative fuels, and shore power supply. Whether you focus on digitalization, environmental technologies, or port design, the Tech Zone offers a unique platform to showcase your innovations and connect with industry leaders.

SET RATE  
**€3990\***

\*+ Mandatory Marketing Package (€495)

## LOOKING FOR ANOTHER WAY TO SHOWCASE YOUR PRODUCTS & SERVICES?

With all that's happening in the world right now, Seatrade Europe will be the #1 place the regional community looks for product launches and innovation in cruise. Furthermore, we are happy to develop custom sponsorship opportunities to fit every budget and directly engage with your target audience.



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