

NEWCOMERS BOULEVARD

To make your first experience as enjoyable as possible, newcomers can take advantage of a tailor-made shell-scheme package; perfect for hosting those important meetings. This is not only an ideal way to experience the benefits of exhibiting at Seatrade Europe, but also very cost-effective.

SET RATE: €3,990 + Mandatory Marketing Package (€495)

Includes:

- 8 sq. m. stand space in a dedicated Newcomers Boulevard
- Continuous truss beam “Expo” incl. fascia board, white, incl. fascia lettering up to max. 15 letters in black, height approx. 10 cm
- System back walls, height 250 cm, white
- Carpet, rep weave in red
- 1 information counter, 2 barstools, 1 waste paper basket
- 3 kW power connection, including flat rate for consumption and earthing
- 3 ceiling spotlights (80 W)
- Daily cleaning (carpet, tables, info counter)
- Daily rubbish pick-up (including provision of 1x 60l bin liners per day, incl. disposal)

Only available for non-destination / tourism related exhibitors and companies new to the cruise industry or new to Seatrade Europe



ALL EXHIBITORS RECEIVE:



50% off
conference passes



Invitation
to the Seatrade Europe 2025 Party



Free wifi
throughout the venue during event hours



2 exhibitor passes



1 exhibitor conference pass*



Access to the
Seatrade Europe social networking programme

* any additional passes will need to be purchased

LOOKING FOR ANOTHER WAY TO SHOWCASE YOUR PRODUCTS & SERVICES?

With all that's happening in the world right now, Seatrade Europe will be the #1 place the regional community looks for product launches and innovation in cruise. Furthermore, we are happy to develop custom sponsorship opportunities to fit every budget and directly engage with your target audience.



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